



# IVANEL PEREZ BOLIVAR

HUMAN-CENTERED  
INNOVATION EXPLORER  
& STRATEGIST

I'm an enthusiastic explorer, thrilled to re-think how everything works. An Electronics engineer by profession, Design thinker by passion and Radio Broadcaster by curiosity. My personal fulfillment is related to understand, empathize and connect with people. Looking always to uncover, the hidden opportunities with user-centered methods.

Fun facts: I had a live radio show for 3 years on a local station. I'm a Littlebits educator, love to play with electronics!

#Mindshaker

## YOU CAN CONTACT ME BY

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## LATEST POSITIONS

### FOUNDER & LEAD SERVICE DESIGN CONSULTANT

Dreamkers innovation studio | May 2013 - Present | Portfolio

In Dreamkers, we work with companies and entrepreneurs on Design Thinking [DT] related challenges and Service Design projects. We also offer interactive DT workshops, deep user-research, co-creations and facilitate meetings using DT techniques for multidisciplinary teams.

### BUSINESS DEVELOPMENT MANAGER

Mobdala Mobile Geolocated Services | Nov. 2014 - Nov. 2015

My responsibilities were to detect our potential stakeholders, define business strategies and partnerships with them. Design and develop pilot projects with the Operations and Technology teams, to define the added-value to each of our market sectors.

### CISCO SALES SPECIALIST AND PRODUCT MANAGER

IngramMicro SL Spain | Jan. 2011 - March 2014

In this worldwide wholesaler, my purpose was to develop strong relationships with Cisco Partners (Spain) and help them to grow their business using all the sales tools available, to facilitate the GSF (General Sales Force) product trainings - in the most fun possible way - and to define and implement incentive campaigns for our customers and GSF.



## EDUCATION

### TRAINING IN SERVICE DESIGN THINKING

Designthinkers Academy | Oct. 2013 - Feb. 2014

### RADIO BROADCASTING

Aula Radio | June 2009 - June 2011

### AUDIOVISUAL INTERACTIVITY POSTGRADUATE

Polytechnic University Of Catalonia | Feb. 2007 - June 2007

### MOBILE COMMUNICATIONS MASTER

Polytechnic University Of Catalonia | Oct- 2005 - June 2006

### SENIOR ELECTRONIC ENGINEER

Jose Antonio Paez University | January 1999 - March 2005



## SKILLS

- Social intelligence
- Cognitive flexibility
- Technology savvy
- Critical thinking
- Active listener
- Business strategy
- Dynamic facilitator
- Service Oriented
- Project management
- Public speaking
- Problem solving
- Constructive attitude



## CERTIFICATIONS & EVENTS

### DESIGN THINKING FOR BUSINESS INNOVATION (C)

University Of Virginia Academy [Coursera] | March 2015

### SPRINT MASTER (C)

Service Design Sprints | March 2016

### BUSINESS MODEL YOU - CERTIFIED PRACTITIONER (C)

Tim Clark | May 2016

### LEADING FOR CREATIVITY (C)

Ideo U | May 2016 - June 2016

### OPENIDEO BARCELONA CHAPTER AS DESIGN THINKING RESPONSIBLE (E)

Team Member Since 2013-2017

### GLOBAL SERVICE JAM (E)

Madrid Co-organizer '15, Roma Mentor '16, Ghent Organizer '17

### BCN DEVELOPERS CONFERENCE (E)

Organizer Team For 2013 & 2014 Edition